

Brightside Communications PO Box 2404 Binghamton, NY 13902

Contract #	1456069	Date Entered	10/28/16
Schedule Dates	10/31/16-11/07/16	Last Modified	10/28/16
Advertiser	Rob Bauer/Oneida County Court Judge/Rep/NY (8	Entered By	Julie Orilio
Agency	Brightside Communications (22226)	CO-OP	No

AgencyBrightside Communications (22226)CO-OPProductPolitical - Candidate Other (1066)Headline #BrandBAUER 10.31-11.8 (571175)Demo

Sales personUtica, House (1386)Order TypeNormalSales OfficeUticaPackage Deal

 Buyer Name
 Datta, Bijoy
 Commission %
 15.00

 Phone/Fax
 /
 Commission
 \$464.25

 CPE
 N/A
 Net Total
 \$2,630.75

Account Types Local/Political Sales Tax

Billing Type Standard

Comments

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	5A- ABC Morning News	3	х	Х	х	Х	х			3	\$10.00	\$30.00	Utica (WUTR)		10/28/16
2.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5A- ABC Morning News	1	Х							1	\$10.00	\$10.00	Utica (WUTR)		10/28/16
3.0 N	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7A- Good Morning America	1	Х							1	\$60.00	\$60.00	Utica (WUTR)		10/28/16
4.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	7A- Good Morning America	3	Х	Х	Х	Х	Х			3	\$60.00	\$180.00	Utica (WUTR)		10/28/16
5.0 N	Normal Line / SPOT	10/31/16-11/04/16	3	:30	5:58P- WUTR Eyewitness News at 6		1	1	1	1	1			5	\$125.00	\$625.00	Utica (WUTR)		10/28/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5:58P- WUTR Eyewitness News at 6		1							1	\$125.00	\$125.00	Utica (WUTR)		10/28/16
7.0 N	Normal Line / SPOT	11/07/16-11/07/16	3	:30	6:30P- ABC World News Tonight		1							1	\$300.00	\$300.00	Utica (WUTR)		10/28/16
8.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	6:30P- ABC World News Tonight	4	Х	Х	х	Х	Х			4	\$300.00	\$1,200.00	Utica (WUTR)		10/28/16
9.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	11:01P- WUTR Eyewitness News at 11	3	Х	Х	Х	Х	Х			3	\$70.00	\$210.00	Utica (WUTR)		10/28/16
10.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	11:01P- WUTR Eyewitness News at 11		1							1	\$70.00	\$70.00	Utica (WUTR)		10/28/16
10.0	Normal Line / SPOT	11/0//16-11/0//16		3	3 :30	News at 11		News at 11	News at 11	News at 11									

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

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Product Political - Candidate Other (1066) Headline # Brand BAUER 10.31-11.8 (571175) Order Type Salesperson Normal Utica, House (1386) Package Deal Sales Office Utica Commission % 15.00 Datta,Bijoy **Buyer Name** Commission \$464.25 Phone/Fax **Net Total** CPE \$2,630.75 N/A Sales Tax **Account Types** Local/Political

Billing Type

Comments

Standard

By Broadcast Month	<b>Spots</b>	Rat
Nov. 2016	25	\$3,095.00
Grand Total:	25	\$3,095.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	Th	Fr :	Sa Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	9A- This Week						1	1	\$35.00	\$35.00	Utica (WUTR)		10/28/16
12.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	6:30P- World News						1	1	\$250.00	\$250.00	Utica (WUTR)		10/28/16
					CON	IFIF	RM.	ATIO	N (	$\mathcal{O}$	NTF	RAC	T				
Accepted	d-Agency/Advertiser:			Date:	Accepted-S	tation	:						Date:	Comments:			

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B/E Bookend P/B Piggy Back

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